

ANNUAL REPORT 2019



Former Program Director, Lyons Filmer with
Station Manager, Amanda Eichstaedt Photo: Matt Gallager

LAST YEAR WAS A LONG TIME AGO, a time when we could convene, we did not wear masks in public, and the more crowded your event was, the better.

The pattern for KWMR over the past ten years has been relatively consistent. In Fiscal Year (FY) 2018/2019 the station held steady. We worked within budget, and ended the year with a surplus. We know that financials just capture a moment in time, but that was not a bad position to be in heading into 2020.

KWMR's robust roster of volunteer programmers also held steady, at right around 90 people. These fine individuals brought talk, music, public affairs, interviews, read-aloud literature, and more to the airwaves and digital streams for listeners. We continue to work with these volunteers from afar to innovate ways to get their voices and content onto the airwaves during COVID-19.

The big announcement last year was that long-time Program Director Lyons Filmer planned to retire at the end of 2019. She did, and is doing very well enjoying gardening, spending time with her mother, and participating in some programming on KWMR. There were many ways in which we celebrated her 19-year career at the station, including commendations from Senator Huffman's, and District 4 Supervisor Dennis Rodoni's office. KWMR also dedicated the Fall Pledge Drive to Lyons' long career at KWMR. Lyons returned in January to train new Program Director Jeffrey Manson.

Jeffrey Manson is a long-time programmer from Bolinas, where he lives with his family. Jeffrey has done a lot of work with local non-profits, and was ready to put down roots with KWMR. We are happy to have him on the team.

KWMR is grateful to our many donors, volunteers, underwriters, and programmers. The station is also very grateful to have a dedicated Board of Directors and Community Advisory Board, and a staff that keeps things running daily.

KWMR has entered our 22nd year of operation as your local source for entertainment, information, and emergency updates. Thank you for all your support!

AMANDA EICHSTAEDT

Station Manager and Executive Director



New Program Director, Jeffrey Manson Photo: Mia Johnson



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UNDERWRITERS & GRANTS

UNDERWRITERS

2-Mile Surf Shop
Absentee Winery
Anthony Moore Design Build
Bay Area Air Quality Management District
Bear Valley Cottage
Black Mountain Cycles
Bolas Community Land Trust
Bolas Fire Protection District
Bolas Hearsay News
Bovine Bakery
Brickmaiden Breads
Bryan Barrientos Dentistry
California Artisan Cheese Festival
California Film Institute
City Sewer Pumping
CLAM
Coastal Health Alliance
College of Marin
County of Marin
Dance Palace Community Center
DocLands Documentary Film Festival 2019
Drakes Bay Oyster Company
Duxberry Farm
Electrify Marin
Environmental Action Committee of West Marin
Fog's Kitchen and Lounge
Gallery Route One
Geography of Hope
Good Earth Natural Foods
Hog Island Oyster Company
Horizon Cable
Ink Paper Plate

Inverness Public Utility District
John Roche Services
Ken and Sam Levin Window Cleaning
Maker Faire
Marin Agricultural Land Trust
Marin and Sonoma Coast Guide
Marin County Fair
Marin Foster Care Association
Marin Sun Farms
Marin Symphony
Marin Transit
Maritime Radio Historical Society
Mattress Recycling Council
Mendocino Music Fest
Nick's Cove
Osmosis Day Spa Sanctuary
Pacific Slope Tree Cooperative
Pacific Sun
Palace Market
Point Reyes Books
Point Reyes Building Supply
Point Reyes Farmers' Market
Point Reyes Farmstead Cheese Co.
Point Reyes Hostel
Point Reyes Light
Point Reyes Vacation Rentals
Rancho Nicasio
Rotary Club of West Marin
Sage Renewables
San Geronimo Valley Community Center
Sebastopol Documentary Film Festival
Sky Nelson-Isaacs
Smiley's Saloon and Hotel

Sonoma-Marín Area Rail Transit (SMART)
Spirit Matters
Spirit Rock Meditation Center
St. Columba's Episcopal Church and Retreat House
Station House Café
Stinson Beach Community Center
Susan Hayes Handwovens
To Celebrate Life Breast Cancer Foundation
Toby's Feed Barn
Tomas Bay Foods
Tomas Bay Resort and Marina
Tony's Seafood
West County Media
West Marin Community Services
West Marin Compost
West Marin Review
West Marin Senior Services
Willow Creek Wealth Management
Zenith Instant Printing

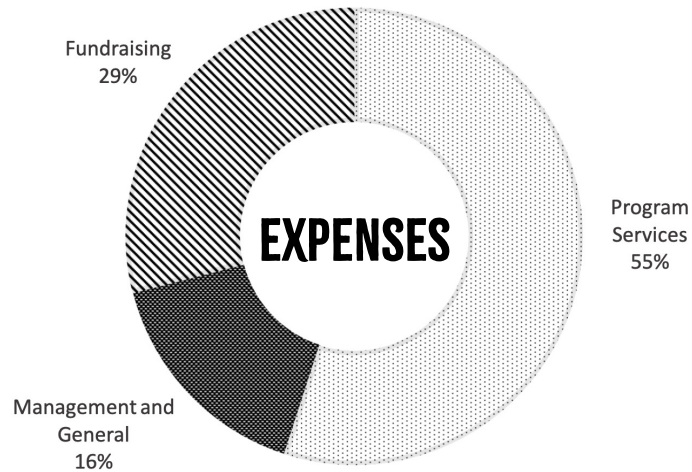
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Bishop Pine Fund
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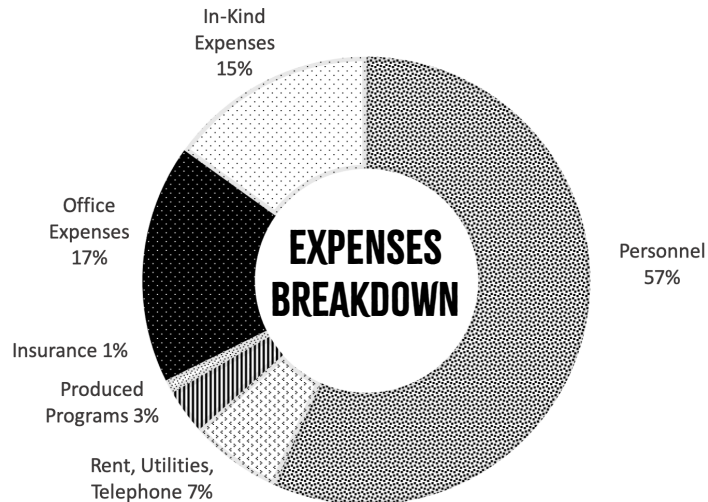
Zoe Rocco-Zilber with cake she made for KWMR Pledge Drive Photo: Mia Johnson

FINANCIAL SUMMARY



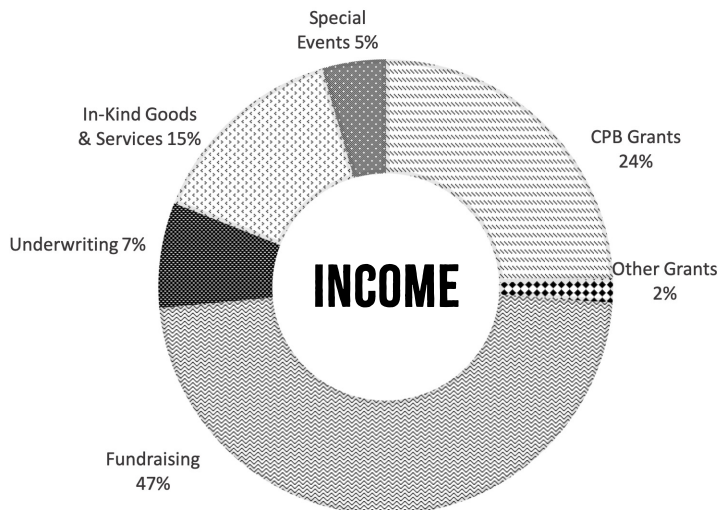
EXPENSES:

Program Services	\$250,279
Management and General	\$ 70,882
Fundraising	\$130,467
Total	\$451,628



BREAKDOWN OF EXPENSES:

Personnel	\$256,273
Rent, Utilities & Telephone	\$ 30,201
Produced Programs	\$ 14,660
Insurance	\$ 4,462
Office Expenses & Other	\$ 77,863
In-Kind	\$ 68,169
Total	\$451,628



INCOME:

CPB Grants	\$116,506
Other Grants	\$ 8,186
Fundraising	\$226,271
Underwriting	\$ 35,653
In-Kind Goods & Services	\$ 69,169
Special Events	\$ 21,547
Total	\$477,332



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Photo: Matt Gallagher



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Ian McMurray doing wire stuff. Photo: Richard Dillman

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Tomas Bay Youth Lounge
San Geronimo Valley Loft
Multicultural Center of
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