Last year was a long time ago, a time when we could convene, we did not wear masks in public, and the more crowded your event was, the better.

The pattern for KWMR over the past ten years has been relatively consistent. In Fiscal Year (FY) 2018/2019 the station held steady. We worked within budget, and ended the year with a surplus. We know that financials just capture a moment in time, but that was not a bad position to be in heading into 2020.

KWMR’s robust roster of volunteer programmers also held steady, at right around 90 people. These fine individuals brought talk, music, public affairs, interviews, read-aloud literature, and more to the airwaves and digital streams for listeners. We continue to work with these volunteers from afar to innovate ways to get their voices and content onto the airwaves during COVID-19.

The big announcement last year was that long-time Program Director Lyons Filmer planned to retire at the end of 2019. She did, and is doing very well enjoying gardening, spending time with her mother, and participating in some programming on KWMR. There were many ways in which we celebrated her 19-year career at the station, including commendations from Senator Huffman’s, and District 4 Supervisor Dennis Rodoni’s office. KWMR also dedicated the Fall Pledge Drive to Lyons’ long career at KWMR. Lyons returned in January to train new Program Director Jeffrey Manson.

Jeffrey Manson is a long-time programmer from Bolinas, where he lives with his family. Jeffrey has done a lot of work with local non-profits, and was ready to put down roots with KWMR. We are happy to have him on the team.

KWMR is grateful to our many donors, volunteers, underwriters, and programmers. The station is also very grateful to have a dedicated Board of Directors and Community Advisory Board, and a staff that keeps things running daily.

KWMR has entered our 22nd year of operation as your local source for entertainment, information, and emergency updates. Thank you for all your support!

Amanda Eichstaedt
Station Manager and Executive Director
UNDERWRITERS

2-Mile Surf Shop
Absentee Winery
Anthony Moore Design Build
Bay Area Air Quality Management District
Bear Valley Cottage
Black Mountain Cycles
Bolinas Community Land Trust
Bolinas Fire Protection District
Bolinas Hearsay News
Bovine Bakery
Brickmaiden Breads
Bryan Barientos Dentistry
California Artisan Cheese Festival
California Film Institute
City Sewer Pumping
CLAM
Coastal Health Alliance
College of Marin
County of Marin
Dance Palace Community Center
DocLands Documentary Film Festival 2019
Drakes Bay Oyster Company
Duxberry Farm
Electrify Marin
Environmental Action Committee of West Marin
Fog’s Kitchen and Lounge
Gallery Route One
Geography of Hope
Good Earth Natural Foods
Hog Island Oyster Company
Horizon Cable
Ink Paper Plate
Inverness Public Utility District
John Roche Services
Ken and Sam Levin Window Cleaning
Maker Faire
Marin Agricultural Land Trust
Marin and Sonoma Coast Guide
Marin County Fair
Marin Foster Care Association
Marin Sun Farms
Marin Symphony
Marin Transit
Maritime Radio Historical Society
Mattress Recycling Council
Mendocino Music Fest
Nick’s Cove
Osmosis Day Spa Sanctuary
Pacific Slope Tree Cooperative
Pacific Sun
Palace Market
Point Reyes Books
Point Reyes Building Supply
Point Reyes Farmers’ Market
Point Reyes Farmstead Cheese Co.
Point Reyes Hostel
Point Reyes Light
Point Reyes Vacation Rentals
Rancho Nicasio
Rotary Club of West Marin
Sage Renewables
San Geronimo Valley Community Center
Sebastopol Documentary Film Festival
Sky Nelson-Isaacs
Smiley’s Saloon and Hotel
Sonoma–Marin Area Rail Transit (SMART)
Spirit Matters
Spirit Rock Meditation Center
St. Columba’s Episcopal Church and Retreat House
Station House Café
Stinson Beach Community Center
Susan Hayes Handwovens
To Celebrate Life Breast Cancer Foundation
Toby’s Feed Barn
Tomasles Bay Foods
Tomasles Bay Resort and Marina
Tony’s Seafood
West County Media
West Marin Community Services
West Marin Compost
West Marin Review
West Marin Senior Services
Willow Creek Wealth Management
Zenith Instant Printing

GRANTS

Bishop Pine Fund
Coastal Marin Fund
Corporation for Public Broadcasting
County of Marin
Lagunitas Brewing Company
Pacific Gas & Electric
The Susie Tompkins Buell Fund
The Victor and Lorraine Honig Fund for Social Change
West Marin Fund

Zoe Rocco-Zilber with cake she made for KWMR Pledge Drive  Photo: Mia Johnson
FINANCIAL SUMMARY

INCOME:
- CPB Grants $116,506
- Other Grants $8,186
- Fundraising $226,271
- Underwriting $35,653
- In-Kind Goods & Services $69,169
- Special Events $21,547
Total $477,332

EXPENSES:
- Program Services $250,279
- Management and General $70,882
- Fundraising $130,467
Total $451,628

BREAKDOWN OF EXPENSES:
- Personnel $256,273
- Rent, Utilities & Telephone $30,201
- Produced Programs $14,660
- Insurance $4,462
- Office Expenses & Other $77,863
- In-Kind $68,169
Total $451,628
KWMR STAFF & PROGRAMMERS

STAFF

EXECUTIVE DIRECTOR STATION MANAGER: Amanda Eichstaedt

PROGRAM DIRECTOR: Lyons Filmer

ENGINEERING: Richard Dillman

UNDERWRITING & DEVELOPMENT: Mia Johnson

INFORMATION TECHNOLOGY: Ian McMurray

PROGRAMMING, DEVELOPMENT & MEMBERSHIP: Sally Phillips Alyssa Tanner

BOARD OF DIRECTORS

PRESIDENT: Kristen McDonald

VICE PRESIDENT: Augusto Conde

TREASURER: Miguel Kuntz

SECRETARY: Aaron Ely

LYNN AXELROD

SHARRON DRAKE

ALLISON FAUST

VIRGINIA FELCH

ROBIN LIVINGSTON

JENNIFER MCFARLAND

CRETA PULLEN

CATHERINE RICHARDS

DANNY VITALI

ADVISORY BOARD

MARK BUELL

GEORGE CLYDE

DAVE CORT

CHRIS DESSER

JOHN GOLDSMITH

SUSAN HAYES

JACK KRAMER

TED LYMAN

ALEXANDER McQUILKIN

DAN MORSE

HARRIET MOSS

MURIEL MURCH

CARLA RUFF

PROGRAMMERS

Myn Adess
Saga Apostol Guedez
Peter Asmus
Susannah Baldwin
Joe Blumenthal
Vicki Brezeale
Mimi Calpestri
Robin Carpenter
Rick Clark
Augusto Conde
Anthony Consani
David Cook
Gail Coppinger
Jaime Crespo
Gregory DeMascio
Neil Dickman
Howard Dillon
Amber Distasi
Charlie Docherty
Katie Eberle
Amanda Eichstaedt
Ken Eichstaedt
Robby Elfman
Loretta Farley
Jim Fazackerley
Taylor Field
Lyons Filmer
Neshama Franklin
Matt Gallagher
Raul Gallyot
Elia Haworth
Susanna Henderson
Patricia Holt
Madeline Hope
Will Hubert
Steven Hurwitz
Mia Johnson
Patrick Kleeman
Tess Koleczek
Miguel Kuntz
Herb Kutchins
Vicki Leeds
Jim Lester
John Levy
Kerry Livingston
Susan Lockwood
Christina Lucas
Jeffrey Manson
Peter Martinelli
Jesus Martinez
Marc Matheson
Joy Maulitz
Ian McMurray (sub)
Jane Mickelson
Will Minor
Charlie Morgan
Cindy Morris
Julie Motz
Michael Nagler
Mark Nichol
Betsy Nichols
Doris Ober
Tony Palmer
Sally Phillips
Creata Pullen
Jorge Ramirez
Paul Reffell
Rob Richards
Larry Rippee
Janet Robbins
Shelley Rugg
Chris Salak
Susan Santiago
Steven Sarrazadeh
Charles Schultz
Emmanuel
Grey Shepard
Mary Siedman
Paul Smith
Bill Steele
Jennifer Stock
Adam Thomas
Beth Underwood
Anneke van der Veen
Stephanie Van Hook
Mike Varley
Nancy Vayhinger
Vickisa
Claire Woodward

YOUTH DJs

Logan Berryman
Dante Canella
Jacob Carter
Zeke Cunningham
Brian Delahunty
Coco DeLong
Django Delong
Clair Love
Giancarlo Goes
Zoe Hamblett
Harper Henderson
Jasmyn Henderson
Oliver John
Jasper Lauter
Perrot Lawrence
Clair Love
Lola McCartney
Linnea Nowlen
Zoe Rocco-Zilber
Aliyah Suzette
Henry Yakich
Kaia Yudice

PARTNER YOUTH ORGANIZATIONS

Drake High Drama
Tomeles Bay Youth Lounge
San Geronimo Valley Loft
Multicultural Center of Marin: TAY Radio

YOUTH DJ MENTORS

Jeff Deitchman
Lyons Filmer
Madeline Hope
Creata Pullen