KWMR is still here. This radio station began as an idea, and through hard work, team work, planning, and persistence has become a vital community resource. On May 2, 2018 KWMR turned 19 years old. Next year will be 20! We must be doing something right!

One of the things we are most proud of at KWMR is being, and remaining, a neutral platform for all voices. We discuss this concept regularly and share those thoughts with our community of over 90 volunteer programmers. There is no shortage of issues on which one can choose a side or hold a strong opinion. KWMR’s airwaves are open to one and all.

As an independent media entity serving a rural area, it is often astounding to our radio peers that listeners in our area can pick up so many other public radio stations. We are a rural radio station on the edge of a huge metropolitan area. This begs the question, why does KWMR exist?

The answer involves not only a description of the physical environment and the many communities in topographically-challenged terrain, but our proximity to the San Andreas Fault and miles of coastline in wilderness areas that are also vulnerable to wildland fires. Road access, in and out, is two-lane — sometimes single lane — and easily cut off by vehicle crashes, fallen trees, and flooding. KWMR is the only source for this information for residents and for the many visitors to West Marin.

KWMR is listener-supported, non-affiliated, watershed radio. We do our own thing and strive to do it well on a limited budget. Three-quarters of our $400,000 annual budget comes from individuals, organizations, and businesses right here in our community. One quarter of KWMR’s funding comes from the Corporation for Public Broadcasting. The overall budget supports seven staff members: six part-time and one full-time. These employees, in turn, support the work of the over-90 volunteer programmers. The contribution of our volunteers’ on-air time is worth roughly $97,000: equivalent to one quarter of the station’s overall budget.

KWMR is a vital slice of our community. The relationship with residents, business owners, first responders, fellow non-profits, schools, and County departments is paramount in accomplishing our goal of providing locally relevant information and entertainment to listeners. KWMR stands ready to serve in times of emergency. The station provides training to anyone interested in gaining experience in broadcasting skills and radio production. We are inclusive, and do not discriminate.

Please join me in being proud of what this community has crafted and nurtured. It’s not every outlying rural area that can boast a full-power FM radio station. Thank you, West Marin!

Amanda Eichstaedt
Station Manager/Executive Director
KWMR, West Marin Community Radio

Valley kid and guitarist Oliver John preparing to play; with his mother Marlene, and Program Director Lyons Filmer.
The KWMR Board thanks our excellent programmers, dedicated volunteers, hardworking, engaged and fabulously talented staff, and generous supporters for another year of community, homegrown radio. As Amanda outlines, KWMR relies primarily on recurring Corporation for Public Broadcasting grants, biennial on-air pledge drives, and other fundraising events, which together do not always provide a sufficiently constant revenue stream. The board asks you to consider making a donation to the KWMR Reserve Fund to provide a solid foundation and stability for our future. Keeping cash in reserve for a “rainy day” may seem like a luxury, but maintaining a nest egg can ensure KWMR's long-term financial health. This is basic good financial business practice, and fundamental to KWMR's five-year strategic planning and development plan. Reserve Fund money, if used, will be repaid to the Fund in a timely manner. To date we have raised $31,000; the KWMR board's goal is to increase our Reserve Fund to $100,000.

Jennifer McFarland
KWMR Board President
What does KWMR do with your contributions?

We pay the rent, utilities, insurance, keep the equipment working by repairing or replacing it, pay our employees, and make sure that the airwaves are open to all perspectives. Our financial footprint has been steady over the past several years, and we did end this past year with a surplus.

KWMR exists as a community resource. The station works closely with our Disaster Council and first responder partners to ensure that we can get verified information out to the listeners during times of need.

KWMR is grateful for the generous support from so many people in the community.

**INCOME**

- Program Services $236,459
- Management and General $126,707
- Fundraising $57,376
- Total $420,542

**EXPENSES**

- Personnel $257,971
- Rent, Utilities, Telephone $29,448
- Produced Programs $35,990
- Insurance $6,460
- Office Expenses $49,232
- In-Kind Expenses $41,441
- Total $420,542

**PAYROLL**

- Fundraising 51%
- Underwriting 7%
- Special Events 9%
- CPB Grants 22%
- Other Grants 2%
- In-Kind Goods & Services 9%
- Fundraising 51%
- Other Grants 2%
Vern Abrams • Deborah Adams • Theresa Adams • Myrn Adavan • Laura and Mark Alderdice • Dolly and Terry Aleishro • Susan Giacomini Allan and Mark Allan • Doris Allen • Francine Allen • Hal Allen • Diana Alstad • Gail Altschuler, M.D. and Steven Hurwitz • Alexandra Alznaure • Debra Amerson • Sonja Anderson • Lars Anderson • Tania and Thomas Anderson • Karen Anderson • Christin Anderson • Lisa Anderson • Julie Anderson • John Andrews • Tina Ann • Jeff Armstrong • Peter Amsun • Georgeanne and Richard Astone • Jordan Atanat • Scott Atthowe and Patricia Thomas • Lynn Axelrod • Teresa and Myra Bacigalupi • Kris Backenstose • Nancy and Raymond Balbers • Madeleine Ballard and James Chapman • Tom Balogh • Patricia Banmanen • Pawan Banerja • Peter Barnes and Cornelia Durant • Sarah Barnes • David Barnett • Nathaway Barry • William and Patricia Barton • Bob Barton • Johanna and Thomas Baruch • Barbara and Hal Barwood • Lawrence Baskin, Esq. and Kathlyn Capdeville • Suzanne G. Baty • Ladd Bauer • Bruce Baum • Anne Baxter • Ron Baylo • John Becker • Natasha Beery • Mary Beery • Jay Berger • Samuel Berger • David Bernard • Travis Bernard • Katherine Bernheim • Tim Bernot • Geoff Bernstein • Joel Berryhill • Nancy Bertelsen • Ann Bentucci • Willis Bigelow • Richard and Camilla Biller • Rebecca Smith and Andy Bindman • Winston Black Jr. • Jennifer Blackman • Bob Blitzer and Kenny • Maureen and Joseph Blumenthal • Max Blumenthal • Peter Boiger • Becky Bond • Nadine Booras • Adriana Borgia • Sydine and Allan Borrell • Angela Bortesni • Barbara Boucke • Garry Boogie • Ken Bouley • Jordan Bowen • Molly Boyes • Bill Braasch and Vera Louie • Bob Braasch • Dave Braun • Susan Brayton • Dan Breaux • Patti Breitman • Michelle Brennan-Cooko • David Briggs • Steven Brock • James E. Brogan • Andrea Broth • Brosh • Grew Brown • Lanny Brown • Sarah Brown • Courtney Brown • Stockton Bun • Henry and Jan Buckingham • Susie and Mark Buel • Bruce Burke • Julio Burks • Mark Butler and Meg Simonds • Mary Anne Rotella and Mark Butler • Steve Cadigan • Shenyl Cahill • Kathryn Callaway • Mimi Calpestr • Tiffany Camhi • Sandy Campbell • Ron Campbell • James and Pamela Campbell • Swingin' Cantorbernes • Rebekah Cantor • Elizabeth Carlin • Rob Carpenter and Andrew Olmsted • Stanley Carpenter • Colin Carpenter • Pamela and David Carr • Dan Carr • Robert Carrigan • Charlene Casassa • Mike Cass • Renee Catalha • Joe Cerny • Emilio Cervantes • M.K. Chandler • Chris & Nancy Chandler • Paul and Helen Chapman • James Chapman • Russell Chatham • William Chebib • Alex Chebib • Don DeAngelo • Maria and Peter Donat • Thomas and Katherine Dilm • Howard Dillon • Rebecca Dixon • James and Cecelia Donahue • Maria and Peter Donat • Suzanne Donlon • Elizabeth Donnelly • Rod Donnelly • Flora Donnelly • Catheleen Dorinson • Lisa Doron • Wendy and John Doughty • Suzanne Dowling • Amy Drazen • Ashley Dumbra • Liel Duncan • Sandy Duveen • Kate Eberle • Jeffrey and Molly Eberle • Solange Echeverna • Chuck and Alice Hart Eckart • Christopher Eckert • Amanda and Kenneth Eichstaedt • Kurt Eichstaedt and Chris Bekins • Jan Elfman • Polly Elkin • Marjorie T. Elliott • Lilly Elsholz • Aaron Ely • Ken and Karen Gann • Carl Gardeman • Teri Gardiner • Loren Gardner • Margaret and James Gault • Charles Gay • Joan Geller • Marge Genolito • Susan George • Ann Gessert • Ciro and Leona Giammona • Alice Giblin • Lynn Gigu • George Gilman • Moses Gittens • Andrea Glass • Peter Goetz • Elizabeth Goldblatt • Robert Goldstein • Charles and Leslie Gompertz • Bill Gonda • Robert Gondell • Bing Gong and Eleanor Despina • Sue Gonzley • Nora Goodfriend-Koven • Meg Gould • John Goodthorpe • Kathy and Douglass Gower • Elizabeth Grace • Gail • Lance and Phyllis Gramlich • Jim Grant • James Grant and Jane Stringer • Sandra Gray • Ann Sherre Greenbaum • Tess and Sean Greeno • Leanne Greenree • Steven Gregory • Ann Griffin • David and Terry Griffiths • Lucile Griffiths • Helen Grund • Olga Guedez • Paul Guerra • Sandra Guidi • Janine Guillot and Shannon Wilson • Terry Guitar • Katie Haberman • Fritz Hagist • Todd Hall • Anne Halley • Daniel Haner and Bonnie Tank • Molly Hanke • Christopher Harrington • William Harris • James Harrison • Kathy and Christopher Hartzell • Susan B. and Harry E. Hartzell Jr. • Canton Haveyfield • Elia Haworth • Roberta and James Hawthorne • Robert Hayden • Pat Healy • Claire Hart • James and Nancy Jo Heston • Barbara Heeman • Claudette Heisler • Glen Heisand • Susan Helfney • Avery Hellman • Carolyn Helme • Susanna Henderson • Thomas Hendrickson • Burr Heneman • Greg Henricks • Phillip Hershkowitz • Ryan and Kimberly Hett • Sha Shab Hig • Lawrence Hill • Susan Hill • Andy Hill • Shannon Hobbs • Rob and Henri Hokenson • Neil Hoffacker • Nancy Hoffman • Emily Hoge • Wade Holland • Ellen Holmes • Patricia Holt • John Hoom • Madeline and John Hope • Connie Hosho • Robert Houghteling • Nina Howard • Jennifer Howard • Jerry Hudgins • Will Hudson • Heather Hughes • Jeffere and Gordon Hull • Russell and Paula Hunt • Gail and Doug Hunt • Elmanie Hutchinson • Michelle Ingerman • Karin Ingvarssen • Sara Jackowitz • Marnie and Whit Jackson • Ellis Jackson • Mark Jacobson • Samara Jaffe • Louis Jaffe • Eileen and Forrest Jang • Patty • John and Evan Jaundzems • Barbara Jay • Katharine Jay • Eric Jay • Dale Johnson • Ann Johnson • Mia Johnson • Olivia Johnson • Elizabeth P. 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Kutchins • Rhonda Kutter • Robert
Miguel Kuntz, KWMR's Treasurer, serves high-class coffee at pledge.
STAFF

Executive Director/Station Manager
Amanda Eichstaedt

Program Director
Lyons Filmer

Engineering
Richard Dillman

Underwriting, Development, Membership
Mia Johnson

Community Affairs and Information
Katie Eberle

Technical
Ian McMurray

Program & Development Associate
Sally Phillips

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Jennifer McFarland

Vice President
Augusto "Gus" Conde

Treasurer
Miguel Kuntz

Secretary
Lynn Axelrod

Advisory Board

Advisory Board

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Saga Apostol Guedez
Peter Asmus
Susannah Baldwin
Joe Blumenthal
Vicki Breazeale
Mimi Calpestri
Robin Carpenter
Rick Clark
Augusto Conde
Anthony Consani
David Cook
Gail Coppinger
Jaime Crespo
Gregory DeMascio
Neil Dickman
Howard Dillon
Amber Distasi
Charlie Docherty
Katie Eberle
Solang Echeverria
Amanda Eichstaedt
Ken Eichstaedt
Robby Elfman
Emmanuel
Loretta Farley
Jim Fazackerley
Lyons Filmer
Paul Flowerman
Ken Fox
Mary Frank
Neshama Franklin
Mani Freitas
Leah Fritts
Matt Gallagher
Raul Gallyot
Bing Gong
Elia Haworth
Susanna Henderson
Patricia Holt
Madeline Hope
Will Hubert
Mia Johnson
Aukusio Kilipo
Patrick Kleeman
Tess Koleczek
Miguel Kuntz
Herb Kutchins
Vicki Leeds
Jim Lester

Kerry Livingston
Susan Lockwood
Christina Lucas
Jeffrey Manson
Peter Martinelli
Jesus Martinez
Marc Matheson
Joy Maulitz
John McCrea
Ian McMurray
Jane Mickelson
Will Minor
Charlie Morgan
Cindy Morris
Julie Motz
Michael Nagler
Mark Nichol
Betsy Nichols
Karen Nyhus
Doris Ober
Tony Palmer
Sally Phillips
Creta Pullen
Jorge Ramirez
Paul Reffell
Rob Richards
Larry Rippee
Janet Robbins
Chris Salak
Susan Santiago
Steven Sarrafzadeh
Charles Schultz
Grey Shepard
Mary Siedman
Paul Smith
Bill Steele
Bernie Stephan
Jennifer Stock
Adam Thomas
Beth Underwood
Anneke van der Veen
Stephanie Van Hook
Mike Varley
Nancy Vayhinger
Vickisa
Danny Vitali
Jeffry Wilkinson
Josh Witt
Anthony Wright
Station Manager Amanda gives a farewell ode to the trusty Soundcraft on-air console.

Behold, the new on-air console! KWMR Host Shorty immediately dubbed her “Pearl” because she’s so shiny.

Transmitter Engineer Richard Dillman upon seeing the Soundcraft replica cake.

All photos with exception of back page by Mia Johnson, who runs KWMR’s Underwriting, Development and Membership.

**YOUTH DJ PROJECT**

Elijah Clementi  
Brian Delahunty  
Oliver John  
Lola McCourtney  
Isaia Rasmussen  
Cyrus Thelin  
Lily Willis  
Kaia Yudice  
Tomales Bay Youth Center

**INTERNS**

Graham Patterson  
Cammy Schinner  
Jamison Gilmour

**GRANTS**

Coastal Marin Fund  
Corporation for Public Broadcasting  
County of Marin  
Far West Fest  
Marin Charitable  
Stinson-Bolinas Community Fund  
West Marin Fund
KWMR's 2017 programmer picnic at the Marconi Historic State Park.
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