## FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION

For the Years Ended December 31, 2011 and 2010

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors KWMR Pt. Reyes Station, California

We have audited the accompanying statements of financial position of KWMR (a California Nonprofit Corporation) as of December 31, 2011 and 2010, and the related statements of activities and cash flows for the years then ended. These financial statements are the responsibility of the Station's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards required by the Corporation for Public Broadcasting, *Financial Reporting Guidelines*. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of KWMR as of December 31, 2011 and 2010, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audits were conducted for the purpose of forming an opinion on the basic financial statements as a whole. The accompanying schedules of functional expenses are presented for the purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements taken as a whole.

Doran & Associated

May 16, 2012

### STATEMENTS OF FINANCIAL POSITION December 31, 2011 and 2010

	2011	2010
ASSETS	<b>S</b>	
Current assets:		
Cash and cash equivalents (Note 1)	\$ 43,882	\$ 59,024
Grants receivable (Note 1)	35,613	44,887
Prepaid expenses		653
Total current assets	79,495	104,564
Furniture, equipment and leasehold improvements, net of accumulated depreciation of \$115,569 at 2011 and \$107,674 at 2010 (Notes 1 and 2)	28,572	28,992
Total assets	<u>\$ 108,067</u>	\$ 133,556
LIABILITIES AND I	NET ASSETS	
Current liabilities:		
Accounts payable and accrued expenses	\$ 8,780	\$ 29,888
Total liabilities	8,780	29,888
Net assets:		
Unrestricted	46,253	43,016
Temporarily restricted (Note 3)	53,034	60,652
Total net assets	99,287	103,668
Total liabilities and net assets	\$ 108,067	<b>\$</b> 133,556

### STATEMENTS OF ACTIVITIES For the year ended December 31, 2011

	Unrestricted		Temporarily Restricted			Total
				A 201000 11 - 4 - 5	VIII 11 20	
SUPPORT, REVENUE AND TRANSFERS Support:						
Memberships and donations	\$	157,518	\$	-	\$	157,518
Grants		47,281		44,907		92,188
Underwriting		34,689		-		34,689
In-kind goods and services (Note 4)		9,226		-		9,226
Total support		248,714		44,907		293,621
Revenue:						
Special events, net of						
expenses of \$7,508 (Note 5)		21,155		-		21,155
Sales and other income		(420)		-		(420)
Interest income		238				238
Total revenue		20,973				20,973
Temporarily restricted net assets						
released from restrictions (Note 6)		52,525		(52,525)		_
Total support, revenue, and transfers		322,212		(7,618)		314,594
EXPENSES						
Program services (see Note 4)		204,685		. <u>-</u>		204,685
Management and general		75,793		-		75,793
Fundraising		38,497				38,497
Total expenses		318,975		-		318,975
Change in net assets		3,237		(7,618)		(4,381)
Net assets, beginning of year		43,016	-	60,652		103,668
Net assets, end of year	\$	46,253	\$	53,034	\$	99,287

## STATEMENTS OF ACTIVITIES (CONTINUED) For the year ended December 31, 2010

	Unr			emporarily Restricted		Total	
SUPPORT, REVENUE AND TRANSFERS Support:							
Memberships and donations	\$	177,184	\$	-	\$	177,184	
Grants	•	98,351	·	57,652	·	156,003	
Underwriting		20,269		-		20,269	
In-kind services (Note 4)		13,058				13,058	
Total support		308,862	-	57,652		366,514	
Revenue:							
Special events, net of							
expenses of \$5,121 (Note 5)		19,835		-		19,835	
Sales and other income		(968)		-		(968)	
Interest income		211	<del></del>	-		211	
Total revenue		19,078		-		19,078	
Femporarily restricted net assets							
released from restrictions (Note 6)		56,082		(56,082)		<del></del>	
Total support, revenue, and transfers		384,022		1,570		385,592	
EXPENSES							
Program services		266,141		-		266,141	
Management and general		159,027		-		159,027	
Fundraising		29,672				29,672	
Total expenses		454,840		<u>-</u>		454,840	
Change in net assets		(70,818)		1,570		(69,248	
Net assets, beginning of year		113,834		59,082		172,916	
Net assets, end of year	<u>\$</u>	43,016	<u>\$</u>	60,652	<u>\$</u>	103,668	

### STATEMENTS OF CASH FLOWS For the years ended December 31, 2011 and 2010

	2011	2010
CASH FLOWS FROM OPERATING ACTIVITIES:		
Change in net assets	\$ (4,381)	\$ (69,248)
Adjustments to reconcile change in net assets to net cash used by operating activities:		
Depreciation	7,895	7,895
Donation of vehicle	(7,475)	-
Changes in assets and liabilities:		
Grants receivable	9,274	1,195
Prepaid expenses	653	1,507
Accounts payable and accrued expenses	(21,108)	27,677
Total adjustments	(10,761)	38,274
Net cash used by operating activities	(15,142)	(30,974)
CASH FLOWS FROM INVESTING ACTIVITIES:		
Purchase of furniture, equipment and leasehold improvements	<del>-</del>	(879)
Sale of investments		2,699
Net cash provided (used) by investing activities		1,820
Net decrease in cash and cash equivalents	(15,142)	(29,154)
Cash and cash equivalents, beginning of year	59,024	88,178
Cash and cash equivalents, end of year	\$ 43,882	\$ 59,024
Supplementary information:		
Non-cash transactions:		
Donation of vehicle	<u>\$ 7,475</u>	<u>\$</u>

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2011 and 2010

#### NOTE 1 ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

<u>Organization</u> - KWMR is a California nonprofit corporation which operates an FM community radio station based in Pt. Reyes Station and broadcasts to nearby West Marin communities. KWMR provides 24 hours of programming each day to approximately 11,000 homes, with most of the dawn-to-midnight programming produced by volunteer radio hosts (see Note 4). The Station's primary source of revenue is from contributions from the general public.

Method of Accounting - The financial statements of the Station are prepared using the accrual basis of accounting, which reflects revenue when earned and expenses as incurred.

<u>Basis of Presentation</u> - Resources are classified for accounting and reporting purposes into three classes of net assets, according to externally imposed restrictions:

*Unrestricted net assets* - Net assets that are not subject to any donor-imposed restrictions. This class also includes restricted gifts whose donor-imposed restrictions were met during the fiscal year.

Temporarily restricted net assets - Net assets resulting (a) from contributions and other inflows of assets whose use by the Station is limited by donor-imposed stipulations that either expire by passage of time or can be fulfilled and removed by actions of the Station pursuant to those stipulations, (b) from other asset enhancements and diminishments that are subject to the same kind of stipulations, and (c) from reclassification from (or to) other classes of net assets as a consequence of donor-imposed stipulations, their expiration by passage of time, or their fulfillment and removal by actions of the Station pursuant to those stipulations.

Permanently restricted net assets - Net assets resulting (a) from contributions and other inflows of assets whose use by the Station is limited by donor-imposed stipulations that neither expire by passage of time nor can be fulfilled or otherwise removed by actions of the Station, (b) from other asset enhancements and diminishments that are subject to the same kinds of stipulations, and (c) from reclassification from (or to) other classes of net assets as a consequence of donor-imposed stipulations.

There were no permanently restricted net assets as of December 31, 2011 and 2010.

Advertising - The Station expenses advertising costs as incurred. Advertising expense totaled \$1,489 and \$1,385 for the years ended June 30, 2011 and 2010, respectively.

### KWMR

(A California Nonprofit Corporation)

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2011 and 2010

#### NOTE 1 ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

<u>Cash and Cash Equivalents</u> - Cash is defined as cash in demand deposit accounts as well as cash on hand. Cash equivalents are short term, highly liquid investments that are readily convertible to known amounts of cash and investments so near their maturity that the risk of changes in value due to changes in interest rates is negligible. These are generally investments with maturity dates within three months of the acquisition date.

<u>Furniture</u>, <u>Equipment and Leasehold Improvements</u> - The Station records furniture, equipment and leasehold improvements at cost of acquisition, or, if donated, the fair market value at the date of donation. Depreciation is recognized using the straight-line method over the estimated useful life of each asset, which is five or seven years. The Station capitalizes all furniture, equipment and leasehold improvements with a cost in excess of the capitalization threshold of \$1,000.

<u>Contributions</u> - Contributions are recognized when the donor makes a promise to give to the Station that is, in substance, unconditional. Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets depending on the nature of the restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets.

<u>Estimates</u> - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

<u>Income Taxes</u> - The Station is exempt from income taxes under Internal Revenue Code Section 501(c)(3) and Section 23701(d) of the California Revenue and Taxation Code, and is considered by the IRS to be an organization other than a private foundation. In the opinion of management, there is no unrelated business income.

<u>Grants Receivable</u> - It is the practice of the Station to expense uncollectibles only after exhausting all efforts to collect the amounts due. There is no allowance for doubtful accounts and management believes all amounts will be collected in full.

<u>Subsequent Events</u> - Subsequent events have been evaluated through May 16, 2012, which is the date the financial statements were available to be issued.

ASC 740-10, Accounting for Uncertainty in Income Taxes - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the Station to report information regarding its exposure to various tax positions taken by the Station. The Station has determined whether any tax positions have met the recognition threshold and have measured the Station's exposure to those tax positions. Management believes that the Station has adequately addressed all relevant tax positions and that there are no unrecorded tax liabilities. Federal and state tax authorities generally have the right to examine and audit the previous three years of tax returns filed. Any interest or penalties assessed to the Station would be recorded in operating expenses. No interest or penalties from federal or state tax authorities were recorded in the accompanying financial statements.

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2011 and 2010

#### NOTE 2 FURNITURE, EQUIPMENT AND LEASEHOLD IMPROVEMENTS

Following are the details of furniture, equipment and leasehold improvements:

Furniture, Equipment and Leasehold Improvements, at Cost Balance, December 31, 2009 Additions	Furniture and Fixtures \$ 2,227	Equipment and Vehicles \$ 128,082 879	Leasehold Improvements  \$ 5,478	Total \$ 135,787 879
Balance, December 31, 2010 Additions	2,227	128,961 7,475	5,478	136,666 7,475
Balance, December 31, 2011	2,227	136,436	5,478	144,141
Accumulated Depreciation Balance, December 31, 2009 Depreciation expense	2,227 	92,074 	5,478	99,779 
Balance, December 31, 2010 Depreciation expense	2,227	99,969 	5,478	107,674 7,895
Balance, December 31, 2011	2,227	107,864	5,478	115,569
Furniture, equipment and leasehold improvements, net	<u>\$ - </u>	<u>\$ 28,572</u>	\$ -	\$ 28,572

#### NOTE 3 TEMPORARILY RESTRICTED NET ASSETS

The Station is awarded grants which are received with donor stipulations that limit the use of the assets for specific purposes and/or for specific time periods. Temporarily restricted net assets at December 31, 2011 and 2010, were restricted to the following uses:

Corporation for Public Broadcasting:	2011	2010	
Time-restricted	\$ 26,319	\$	33,127
Purpose restricted	19,024		16,621
	45,343		49,748
Equipment upgrade	4,691		7,904
Environmental Education Program	3,000		3,000
	<u>\$ 53,034</u>	<u>\$</u>	60,652

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2011 and 2010

#### NOTE 4 IN-KIND GOODS AND SERVICES

The Corporation received the benefit of in-kind professional services and goods in 2011 and 2010, which were recorded at fair value on a non-recurring basis using quoted prices in active markets for identified assets (Level 1); significant other observable inputs (Level 2); and significant unobservable inputs (Level 3):

<u>Fa</u>	<u>ir Value Measure</u> Quoted Price in		per 31, 2011, Usi	ng	
	Active Markets	Significant Other	Significant		
	for Identical	Observable	Unobservable		
	Assets	Inputs	Inputs		
Description	(Level 1)	(Level 2)	(Level 3)		Total
Donated vehicle	\$ -	\$ 7,475	\$ -	\$	7,475
In-kind vehicle maintenance		1,751			1,751
Total	\$	\$ 9,226	<u>\$</u>	\$	9,226
<u>Fa</u>	<u>ir Value Measure</u>		oer 31, 2010, Usi	ng	
	Quoted Price in	Significant			
	Active Markets	Other	Significant		
	for Identical	Observable	Unobservable		
	Assets	Inputs	Inputs		
<u>Description</u>	(Level 1)	(Level 2)	(Level 3)		Total
In-kind legal services	\$	\$ 13,058	\$ -	\$	13,058

The Station benefits from the services of approximately 225 volunteers, who assist with events and pledge drives, and provide on-air programming. It is estimated that program hosts provided 4,416 hours to KWMR in 2011 and 2010, respectively. The value of these volunteer services is not reflected in these financial statements, as they do not meet the criteria under Generally Accepted Accounting Principles. However, if the value of the on-air volunteers were to be recorded at an hourly rate of \$26, program expense for 2011 would increase by \$114,816.

#### NOTE 5 SPECIAL EVENTS

During the years ended December 31, 2011 and 2010, the Station held several special events, as follows:

		Golf	F	ar West			
<u>2011:</u>	<u>_Toi</u>	<u>urnament</u>		Fest	 Other		Total
Income	\$	11,065	\$	11,506	\$ 6,092	\$	28,663
Expenses		(5,746)		(15)	 (1,747)		(7,508)
	<u>\$</u>	5,319	\$	11,491	\$ 4,345	<u>\$</u>	21,155

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2011 and 2010

### NOTE 5 SPECIAL EVENTS (Continued)

2010		Art	Fa	ar West		0.1		T . 1
<u> 2010:</u>	<i>F</i>	Auction		Fest		Other		Total
Income	\$	11,682	\$	8,180	\$	5,094	\$	24,956
Expenses		(2,206)				(2,915)		(5,121)
	<u>\$</u>	9,476	<u>\$</u>	8,180	<u>\$</u>	2,179	<u>\$</u>	19,835

#### NOTE 6 TEMPORARILY RESTRICTED NET ASSETS RELEASED FROM RESTRICTION

The Station fulfilled the use and/or time restrictions for the following temporarily restricted items and they were released to unrestricted net assets during the years ended December 31, 2011 and 2010, as follows:

Corporation for Public Broadcasting:	2011	2010	
Time-restricted	\$ 33,127	\$	33,958
Purpose restricted	16,185		12,124
	49,312		46,082
Equipment upgrade	3,213		-
News Programs			10,000
	<u>\$ 52,525</u>	<u>\$</u>	56,082

### NOTE 7 DEFINED CONTRIBUTION RETIREMENT PLAN

The Station contributes to eligible employees' SEP-IRA accounts an amount equal to 4% of their annual salary. For the years ended December 31, 2011 and 2010, the Station contributed \$5,252 and \$6,830, respectively, to this plan.

### NOTE 8 LEASE

The Station leases offices in Pt. Reyes Station, California, under operating leases that have been extended through June 30, 2016. The extended leases require base monthly rent totaling \$1,370 beginning July 1, 2011, increasing each anniversary. For the years ended December 31, 2011 and 2010, the Station paid a total of \$17,106 and \$15,466, respectively, under these leases.

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2011 and 2010

### NOTE 8 LEASE (Continued)

The estimated future minimum payments for the leases for the current and succeeding years are as follows:

Year ending		
December 31,		
2012	\$	16,686
2013		17,184
2014		17,700
2015		18,234
2016		9,252
	\$	79,056

#### NOTE 9 LICENSE AGREEMENTS

The Station has entered into two license agreements with the Marin Emergency Radio Authority (MERA) that allow KWMR right-of-way permits to use certain real property located in two locations in Marin County, California for the installation of antennae. The license agreements are renewed annually and are non-transferable. For the years ended December 31, 2011 and 2010, the Station paid \$1,080 each year for each of the MERA license agreements.

### NOTE 10 RISKS, UNCERTAINTIES AND CONCENTRATIONS

The Station relies on a significant amount of funding received in the form of donations and grants from individuals and foundations to support its operations. The current global financial markets and discussions of a U.S. economic downturn may have an impact on the level of funding provided by these funding sources. While it is impracticable to determine the impact of these events, management is taking steps to address potential changes in funding levels and reduce the Station's exposure to impact from these events.

SUPPLEMENTARY INFORMATION

## SCHEDULES OF FUNCTIONAL EXPENSES For the year ended December 31, 2011

	Program Services		Management and General		Fundraising		Total	
Personnel	\$	116,980	\$	23,662	\$	21,070	\$	161,712
Insurance		3,195		1,829		-		5,024
Dues and subscriptions		4,062		-		-		4,062
Fees and licenses		184		183		-		367
Office expenses		1,213		1,211		7,326		9,750
Professional services		24,879		34,216		1,576		60,671
Rent and utilities		18,285		9,311		-		27,596
Telephone		4,398		2,933		-		7,331
Equipment		3,579		51		-		3,630
Depreciation expense		4,737		1,579		1,579		7,895
Produced programs		15,018		-		_		15,018
In-kind services		1,441		-		-		1,441
Vehicle expenses		252		-		- '		252
Miscellaneous		6,462		818		6,946		14,226
Total expenses	<u>\$</u>	204,685	\$	75,793	\$	38,497	\$	318,975

# SCHEDULES OF FUNCTIONAL EXPENSES (CONTINUED) For the year ended December 31, 2010

		rogram ervices	Management and General		Fundraising		Total	
Personnel	\$	183,882	\$	24,744	\$	24,744	\$	233,370
Insurance		3,229		1,844		_		5,073
Dues and subscriptions		3,600		551		-		4,151
Fees and licenses		39		-		-		39
Office expenses		-		11,932		-		11,932
Professional services		10,000		90,369		3,107		103,476
Rent and utilities		13,707		9,138		-		22,845
Telephone		7,646		5,097		-		12,743
Equipment		12,365		309		-		12,674
Depreciation expense		6,147		1,748		-		7,895
Produced programs		15,811		-		-		15,811
In-kind services		-		13,058		-		13,058
Miscellaneous		9,715		237		1,821		11,773
Total expenses	<u>\$</u>	266,141	<u>\$</u>	159,027	<u>\$</u>	29,672	<u>\$</u>	454,840