

ANNUAL REPORT KW MR

90.5
PT. REYES

89.9
BOLINAS

92.3
THE VALLEY

WEST MARIN COMMUNITY RADIO
KWMR.ORG

STAFF

**Executive Director/
Station Manager**
Amanda Eichstaedt

Program Director
Lyons Filmer

**Community Affairs
and Information**
Katie Eberle

Engineering
Richard Dillman

Technical
Ian McMurray

Underwriting
Mia Johnson

Office Administration
Marc Matheson

I can assure you that working at KWMR is not boring. Nope. Every single day, the creativity, wit, drama and insights provided by those involved with KWMR astound me. With about 90 volunteer programmers, ten board members, seven people on staff and the numerous guests who come on the air to share their stories, it is one lively place to be. Central Casting could not do a better job.

It is dynamic, challenging, rewarding and wholeheartedly fulfilling to work here. I consider myself privileged to hold the position of "head steward" of one heck of a community resource. The fact that the watersheds of West Marin have a licensed FCC radio station is about the coolest thing, ever.

It's the quirkiness of community radio, the authentic voices of our neighbors, the young people cutting their chops on-mic. It's the familiar opening tune for your favorite show. It's that song you haven't heard in ages or the one you are hearing for the very first time. It's learning first-hand about events and issues in the community. It's knowing that when the chips "hit the fan" the folks at KWMR will activate the emergency procedures and let you know what is going on.

This is your radio station. Formed by a dedicated group of folks who barely knew what they were doing, it has survived for 15 years. It's your responsibility to help keep it going. Keep your membership current (\$30/year), join the monthly Calendar Club, volunteer, donate your car, underwrite, become a programmer, let us know if there is an issue that should be on the radio!

BOARD OF DIRECTORS

Jennifer McFarland
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Carlos Porrata

Carla Ruff

Sim Van der Ryn



Right now would be a great time to make a tax deductible donation to KWMR. It's our Summer Watershed Campaign! After working with the FCC for more than a decade, this year we have secured our newest frequency: 92.3 in the San Geronimo Valley. Now KWMR proudly provides coverage across *all* the watersheds of West Marin. We ask that you support and celebrate this 'watershed moment' with us.

Amanda Eichstaedt
Executive Director/Station Manager
"Head Steward"

PROGRAMMERS

Peter Asmus
Joe Blumenthal
Lisa Bürger
Chris Breyer
Mimi Calpestri
Robin Carpenter
Jacoba Charles
Rick Clark
Augusto Conde
Anthony Consani
David Cook
Gail Copping
Jaime Crespo
Susan Deixler
Gregory DeMascio
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Amber Distasi
Charlie Docherty
Michael Dunn
Katie Eberle
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Tony Palmer
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Janet Robbins
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Charles Schultz
Ellen Shehadeh
Grey Shepard
Mary Siedman
Fred Smith
Paul Smith
Bill Steele
Bernie Stephan
Jennifer Stock
Beth Underwood
Anneke van der Veen
Stephanie Van Hook
Mike Varley
Noah Wheeler
Vickisa
Jeffrey Wilkinson
Anthony Wright

Subs

Ken Fox
Patrick Kleeman
Mike Litchfield
Scott McMorrow
Ian McMurray
Adrienne Pfeiffer
Sofi Rox

From Board President, **Jennifer McFarland**

I want to share a few important milestones KWMR achieved over the last year.

KWMR, our homegrown radio station, celebrated its 15-year anniversary thanks to the significant and vital support of our members, volunteers, programmers, staff, board and advisory board. Continuing its mission of building and sustaining community, KWMR offers high quality locally-produced programming, carefully selected pre-produced shows, and emergency news reports to keep you current. Community radio in West Marin is alive and thriving at KWMR with some 90 local programmers.

Exciting news! After an eleven-year quest for FCC licensing, KWMR now has a third frequency that improves our coverage in West Marin. On Friday, May 16, KWMR began broadcasting at 92.3 FM from Mt. Barnabe, reaching the San Geronimo Valley and Inverness Park. A big welcome to our new Valley listeners.



We've seen recent growth in the Youth DJ Project - 15 participants so far this year! The station has needed to expand the program to three days: Monday, Tuesday and Wednesday at 4 pm. (See enclosed program guide for other highlights.)



KWMR represents at the SGV 4th of July parade: Charlie Morgan, Paul Flowerman, Kath Williams and Anneke van der Veen

KWMR 2013 FINANCIALS

January 1 - September 30, 2013

Transitional 9-Month Year

Assets	
Cash and Cash Equivalents	\$29,799
Grants Receivable	\$0
Furniture, Equipment and Improvements	\$14,533
Prepaid Expenses	\$2,082
Total Assets	\$46,414
Liabilities	
Total Liabilities	\$30,544
Net Assets	
Unrestricted	\$3,034
Temporarily Restricted	\$12,836
Total Liabilities and Net Assets	\$46,414
Revenue	
Membership and Donations	\$99,647
Grants	\$16,462
Underwriting	\$22,232
Special Events, Sales and Other Income	\$26,093
Total Support and Revenue	\$164,434
Expenses	
Personnel costs including benefits and taxes	\$158,676
Facilities and Equipment costs	\$43,723
Acquired programs	\$13,360
Insurance	\$2,729
Professional Services	\$19,497
Office Expenses	\$4,895
Dues, Subscriptions and Fees	\$1,151
Miscellaneous	\$14,963
Total Expenses	\$258,994
Net Revenue Over Expenses	< \$94,560 >

KWMR UNDERWRITERS

January - December 2013

2-Mile Surf Shop | Ace Investigations | Anthony Moore Design and Build | Art by the Bay | Axel Nelson Construction | Bay Area Air Management District | Bear Valley Inn | Begin Pilates | Bingham, Osborn & Scarborough, LLC | Black Mountain Cycles | Blackbird Café | Bolinas Community Center | Bolinas Community Land Trust | Bolinas Hearsay News | Bolinas People's Store | Bolinas Volunteer Fire Protection District | Bovine Bakery | Bryan Barrantes Dentistry | Caballine Country Emporium | California Shock Trauma Air Rescue | City Sewer Pumping | Coastal Health Alliance | Coopersmith's Garden Tours | Cover Girls Upholstery | Dance Palace Community & Cultural Center | Edward Pohlman Construction | Environmental Action Committee of West Marin | Flower Power | Gallery Route One | Geography of Hope | Good Earth Natural Foods | Greenbridge Gas | Hear So Good | Heidrun Meadery | Hog Island Oyster Company | Horizon Cable TV, Inc. | Inverness Valley Inn | Inverness Volunteer Fire and Public Utility District | Ken & Sam Levin Window Cleaning | Marin Agricultural Land Trust | Marin French Cheese | Marin Transit | Maritime Radio Historical Society | McNear's Mystic Theatre & Music Hall | McPhail Fuel Company | Nicasio School | Nick's Cove | North Bay Bohemian | Osteria Stellina | Pacific Slope Tree Cooperative | Pacific Sun | Palace Market | Point Reyes Books | Point Reyes Disaster Council | Point Reyes Farmers Market | Point Reyes Farmstead Cheese Co. | Point Reyes Hostel | Point Reyes Light | Point Reyes National Seashore Association | Point Reyes Seashore Lodge and Farmhouse Restaurant | Point Reyes Vacation Rentals | Point Reyes Bird Observatory | Point Blue | Rancho Nicasio | REACH Air Ambulance | Regenerative Design Institute | Saltwater Oyster Depot | San Geronimo Golf Course | Sebastopol Documentary Film Festival | Silicon Valley North | Smiley's Schooner Saloon & Hotel | Spirit Matters | Station House Cafe | Stinson Beach Community Center | Stinson Beach Market | Susan Hayes Handwovens | Toby's Feed Barn | Trouvé | Watershed Data Works | West Marin Citizen | West Marin Community Services | West Marin Drafting and Design | West Marin Food and Farm Tours | West Marin Pharmacy | West Marin Plumbing | West Marin Review | West Marin Senior Services | Zenith Instant Printing

Two students from The Loft in San Geronimo Valley did their summer internship as YDP hosts. With regularly changing school schedules, Youth DJs may be with us a short or long period; KWMR is happy to receive Youth applications any time of year.

In October 2013, KWMR revised its fiscal year to October 1 - September 30, aligning with the Corporation for Public Broadcasting's funding year. The resulting nine month fiscal period led to last year's financial anomalies. All financial reports have been audited and approved with no exceptions, and the records are on file at the station.



Tune in Mon - Thurs 5-5:30 PM for Epicenter, or listen on the archive!

Please consider the Calendar Club, which automatically bills your credit or debit card monthly starting at \$10 - well worth every penny. Your financial support enables KWMR to provide local, eclectic, refreshing and engaging programming, and the emergency information that we rely on "this side of the hill." I thank the community for their continued support in these times.

Jennifer McFarland

KWMR 2013 DONORS

We are thankful for each and every one of our donors. For a list of all KWMR contributors for 2013, please visit: www.kwmr.org