

WEST MARIN COMMUNITY RADIO KWMMR.ORG



It has been two years since I started working full-time at KWMM. I must tell you that I love my job because it involves YOU. Everything that we do here is about community and providing an outlet for communication. Whether you were a guest on a program, tuned in to get the latest information during a storm, recorded a station ID, were grooving to the music, or contributed a message for KWMM's To the Point feature, we appreciate your involvement. If you just listen, thank you!

We hope that you will consider making a gift to KWMM at this time. Can you imagine your world without West Marin Community Radio? There are many ways to support KWMM. First and foremost, keep your membership current (\$30/year for individuals, \$55 for families). Join the calendar club, underwrite, donate your car, and think about KWMM when you are considering Planned Giving. This vital community resource depends on you for support. We can't do it without you.

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THANKS TO THE SUPPORT OF THIS COMMUNITY—
A MESSAGE FROM DAVID BUNNETT, BOARD PRESIDENT

AUDIT: As many of you know, KWMR receives a yearly grant from the Corporation for Public Broadcasting, equal to about 20% of our annual budget. Among the terms of the grant is a requirement for an annual financial audit. The Board and management of KWMR are pleased to report that the station has again received a clean audit for the year 2011. Our members and listeners expect nothing less, and it is good to have these expectations confirmed.

BUDGET: 2011 was very close to a break-even year for KWMR—expenses exceeded income by a little over \$4,000 out of a total budget of nearly \$320,000. The deficit is related to the management transition of 2010, and our overall financial position is strong enough to absorb it as a one-time event. Our aim for 2012 is to run a modest budget surplus so we can begin to restore our reserves. We have our expenses well under control, but on the revenue side our financial projections are only as good as our next pledge drive, so the continued strong support of the community will be essential to meeting this goal.

ASPIRATIONS: The services KWMR can provide are directly linked to the resources available. At rock bottom, it is imperative that we keep the lights on, our license in order, and the transmitter signal alive, so we can maintain the infrastructure necessary for basic services such as emergency news and information. Thanks to the support of this community, we are able to do much better than that, with twenty-four hours a day of excellent programming, the great majority of which is locally originated by our own friends and neighbors. Please take this opportunity to make a contribution towards the high quality program services that KWMR provides to West Marin.



KWMR IS GRATEFUL TO THE FOLLOWING DONORS PLEASE SEE KWMR’S WEBSITE FOR ACKNOWLEDGMENT OF ALL 2011 DONORS

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KWMR 2011 FINANCIALS

Assets	
Cash and Cash Equivalents	\$43,882
Grants Receivalbe	\$35,613
Furniture equipmment and improvements	28,572
Total Assets	\$108,067
Liabilities and Net Assets	
Total Liabilities	\$8,780
Net Assets	
Unrestricted	\$46,253
Temporarily Restricted	\$53,034
Total Liabilities and Net Assets	\$108,067
Revenue	
Membership and Donations	\$157,518
Grants	\$92,188
Underwriting	\$34,689
In-kind Services	\$9,226
Special Events, Sales and other income	20,973
Total Support and Revenue	\$314,594
Expenses	
Personnel costs including benefits and taxes	\$161,712
Facilities and Equipment costs	\$38,809
Acquired programs	\$15,018
Insurance	\$5,024
Professional Services	\$62,112
Printing and Postage	\$9,750
Depreciation	\$7,895
Dues, Subscriptions and Fees	\$4,429
Miscellaneous	\$14,226
Total Expenses	\$318,975
Net Revenue Over Expenses	(\$4,381)