



Questions about KWMR's Megahertz Club

What is the KWMR Megahertz Club?

- People who have made a provision for KWMR in their estate plans are members of the Megahertz Club.

Why should I give to the KWMR Megahertz Club?

- It is a way you can put your assets to work for KWMR with a planned giving strategy; you and the radio station share the benefits. Supporting KWMR by making the Megahertz Club a beneficiary of your estate is the ultimate gift. It does more than bolster our mission and provide long-term financial support; it establishes a lasting legacy of your personal values, and ensures that the things you love and value will be here for many generations to come.

What type of gift can I make?

- You may either specify a dollar amount from your estate, or give a percentage (after specific gifts to others, taxes, and administrative costs). You may donate property such as your home or investment property, stocks, bonds, art, jewelry, and collections. Other ways you may donate are through your Qualified Retirement Plan, Life Insurance or Testamentary Life Income Plans. (See Giving to KWMR Through Your Estate Plan for additional information.)

What are the tax benefits?

- **KWMR can provide general information regarding opportunities to leave a legacy gift. Please consult your own legal and estate counsel when determining your planned gift.**
- A bequest or gift to KWMR may eliminate estate taxes on the amount given, which can be 50% or more. If you give funds remaining in retirement accounts, you and your heirs will avoid any income taxes on that amount.
- **All inquiries are confidential.**

How should I identify KWMR in my gift?

- KWMR, a California non-profit 501(c)(3) organization, P.O. Box 1262, Point Reyes Station CA 94956

What if my estate plans change?

- You may increase, decrease or eliminate your gift to KWMR at any time.

For more information, please contact:

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