



Sponsorship Information 5th Annual Far West Fest

Benefiting KWMR Community Radio and Home Base (Love Field) Youth Programs
Saturday, July 25th, 2009 • 10:30 am- 7:30 pm
Love Field, Point Reyes Station, California 94901

Far West Fest Features and Opportunities:

Named “**The Best Music Festival in West Marin,**” The Far West Fest is one of the best-known, best-attended events in the region. We provide a unique day of community interaction that enables sponsors to bring their message and brand to the attention of thousands of consumers and residents of West Marin and beyond. The Far West Fest supports artists, business partners, community groups, families, and fans. Our festival is a celebration of music, art, and local food, benefiting **KWMR Community Radio and the open space/ commons, and youth programs of Home Base (Love Field).**

We feature the best regional and touring bands on 2 stages.

Confirmed Acts Include: Lyrics Born <http://www.lyricsborn.com/>, Sean Hayes <http://www.seanhayesmusic.com/home.htm>, Albino <http://www.albinoband.com/> , Red Meat <http://www.redmeat.net/>, The Green String Farm Band with Arann Harris <http://www.greenstringfarm.com/band.html>, Chris Haugen and The Far West Fest All Stars with VERY Special guests to be announced <http://www.chrishaugen.net/>, The Honey Dewdrops <http://www.thehoneydewdrops.com/>, The Mushrooms, and ore special guests to be announced!

We are seeking fiscal sponsorship from businesses, organizations, and individuals in our community. Suggested increments and benefits are included below.

KWMR is a 5101c3 organization. Contributions are tax deductible to the full extent of the law, and will go toward the production expenses of the KWMR Far West Festival, an important annual outreach and fundraising event for local radio and open space (event budget and KWMR Annual report are available upon request).

Far West Angel:

Contribution starting at \$5,000 entitles supporter to:

- Weekly underwriting announcement (FCC Compliant) on KWMR radio (6 months)
- Logo on website (event page-1 year)
- Logo on event flyer/handbill
- Signage/ banner on Main Stage (day of event)
- 10 complimentary Festival Passes
- On site parking (2 passes-parking is very limited)
- 10 complimentary BBQ lunches
- 10 complimentary Beverages
- Acknowledgement Mention from both stages (minimum 2 x per stage)

Far West Talent Sponsorship:

\$1,000-\$5,000

- Logo on website (event page-1 year)
- Logo on event flyer/handbill
- Signage/ banner at event (day of event)
- 6-8 Fest Passes
- On-site parking (1 parking pass- parking is very limited)
- 2 complimentary bbq lunches
- Complimentary beverages
- Acknowledgement Mention from both stages (2 x per stage)

Far West Friend:

\$300-\$1,000

- Logo/ Message on website (event page-1 year)
- Logo on event flyer/handbill
- 4-6 Fest Passes
- Complimentary beverages and BBQ
- Acknowledgement Mention from 1 Stage

Far West Guest VIP:

\$100-\$400

- Logo/ Message on website (event page-1 year)
- 2-4 fest Passes
- Complimentary Beverage

All Donations are Gratefully Accepted. In addition to necessary financial support, we are seeking a variety of in kind contributions and partnerships. We welcome you ideas. Thank you for Supporting Local Radio and Love Field/ Home Base.

Contact:

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